

POWER

Your POTENTIAL

Montgomery County Women's Conference



Brynne Tillman is the CEO of Social Sales Link, co-host of the podcast Making Sales Social, and a co-author of the best-selling books *The LinkedIn Edge* and *Prompt Writing Made Easy*. She is best known for helping revenue-driven professionals leverage LinkedIn as a powerful sales tool that opens up more conversations by earning the right.

Her work centers on a simple shift. Detach from what the prospect is worth to you and attach to what you are worth to the prospect. Brynne teaches professionals how to position themselves with credibility, share insights that matter to their buyers, and engage in ways that feel natural, relevant, and human, with a strong focus on referrals from clients, networking partners, and COIs.

Through training, coaching, and AI-powered prompt frameworks, Brynne helps professionals connect with the right people, start trust-based conversations, and leverage LinkedIn organically as part of the sales process.