

POWER

10th ANNIVERSARY
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Montgomery County Women's Conference



Linda Chadwick joined Rita's Franchise Company, LLC in August 2017 as President and Chief Executive Officer. Chadwick is an experienced franchisor and passionate builder of franchised brands, having over 25 years of experience driving the growth of franchised concepts in a number of industries. Prior to joining Rita's, Chadwick served as the President and CEO of Dessange Group North America where she played a key role in developing a new strategic vision for the 3 beauty brands. She joined Dessange Group in 2013 as the President and Chief Operating Officer for the Fantastic Sams brand, where she implemented new growth strategies, to capitalize on the opportunities within the industry. Prior to her time at Dessange Group, Chadwick spent more than 20 years with Burger King Corporation, where she held the role of Division Vice President, Southeast. As a champion of the Burger King brand, Chadwick worked to grow the business by energizing, inspiring and connecting with both franchisees and customers.

Linda was recognized in the 2022 Philadelphia Titan 100 and featured in Franchise Update Bold Women in the C-Suite in 2023. She appeared in *Undercover Boss, January 2022, Season 11, Episode 4*.

