

# POWER

10<sup>th</sup> ANNIVERSARY  
Your POTENTIAL  
Montgomery County Women's Conference



Susan Rocco is the Founder of Women to Watch Media®, a platform she built to elevate the voices of women leaders across the globe. This platform included radio, podcast, YouTube, website, newsletter and social media.

For over 13 years, Susan conducted in-depth interviews with more than 700 leaders worldwide—including founders, executives, visionaries, and changemakers—uncovering their true, unfiltered human stories behind the professional voice.

Susan's journey began with her own search for meaning and purpose. After years of uncertainty and anxiety, she discovered a transformational truth: the answers we look for in life, are never outside of ourselves—they are within us, and available, if we choose to listen. That realization became the foundation of her life's work.

Today, Susan devotes her time to helping others reconnect with their authentic self—the version of themselves they lived before the world told them who to be. Through one-on-one advisory, she helps clients slow down, uncover what's holding them back, and move forward with clarity, resolute, and confidence. Her approach is rooted in deep, intuitive listening, emotional intelligence, and a rare ability to get to the heart of a person's story. Susan provides expert guidance to individuals launching podcasts with goals ranging from marketing, personal growth, education and strategic brand positioning. She successfully secured national and global sponsorships and partnerships for [Women to Watch](#), elevating the platform into a trusted resource for expert visibility, compelling brand storytelling, and leadership insights.

Whether you're at a professional crossroads, feeling disconnected, or simply seeking to live more fully aligned with who you are—Susan provides the space and support to rediscover your inner values and unique personal gifts to be shared with the world.

Working with Susan will help you reconnect with the version of yourself that will make you smile because you will see the child within, still whole, still wise, still real and still full of wonder.

