

POWER

10th ANNIVERSARY
Your POTENTIAL
Montgomery County Women's Conference



Tracy Davidson is an award-winning journalist, breast cancer survivor, advocate, and inspirational speaker with more than 30 years of experience in broadcast journalism. As the co-anchor of NBC10 News at 4 p.m. and 5 p.m., and the station's investigative consumer reporter, Tracy uses her platform to drive meaningful change, helping viewers navigate complex challenges and bringing clarity, solutions, and hope to her community.

Tracy's life mission is to serve her community and empower women and girls to live to their fullest potential. As a sought-after speaker, she draws from both personal and professional experiences to speak about resilience, encouraging others to rise above adversity, embrace self-worth, and live with purpose.

She holds a bachelor's degree in Broadcasting, Telecommunications, and Mass Media from Temple University, a Religious Studies Certificate from Saint Charles Borromeo Seminary, and a master's degree in Holistic Spirituality from Chestnut Hill College. Her education reflects a holistic approach to leadership, growth, and healing.

Throughout her distinguished career, Tracy has earned 14 Emmy Awards, including Best News Anchor for the Mid-Atlantic Region. Her commitment to excellence and service has earned her some of the industry's highest accolades, including the Lew Klein Alumni in Media Award from Temple University, Pennsylvania's Most Powerful and Influential Women Award, and induction into Philadelphia's Broadcast Pioneers Hall of Fame. She also received the Hero Award from the Montgomery Child Advocacy Project for her dedication to protecting vulnerable children. Tracy's heart for service extends well beyond the newsroom. She is a passionate advocate for survivors of domestic violence and has been honored by Laurel House in Norristown, Pennsylvania, and Vera House in Syracuse, New York. She has served on the Board of Directors for Philabundance and as Honorary Chair for the March of Dimes' WalkAmerica and March for Babies. Tracy currently serves on the Board of Trustees at Manor College and co-hosts *Lifting Your Voice*, a powerful biannual retreat that inspires women to embrace their authentic selves and find strength in their unique journeys.

Tracy Davidson
HERE TO SERVE